



Rotary Club's Ivan Blain with senior police constables Pup Chamberlain and Chris Wiltshire, while Peter Melrose and Jackie Girvan are the Mid Canterbury DARE Support Committee's chairman and secretary respectively.

DARE New Zealand has a new logo, in the new colours on the trailer it looks great," Mr Chamberlain said.

DARE has rebranded nationwide and this has necessitated a repainting of the programme's Mid Canterbury trailer.

Rotary Club of Ashburton donated \$1500 for the work.

DARE New Zealand is no longer affiliated to the American organisation, so no longer uses the organisation's logo and trademark red and black colours, having substituted the latter for a striking grey and orange.

And while DARE originally stood for Drug Awareness Resistance Education, now the New Zealand group is called simply DARE Skills for Life.

Mr Chamberlain said the new look effectively showed that DARE New Zealand was no longer affiliated to the American organisation. "This is really a total rebranding, we like to stand on our own merits," he said.

The Mid Canterbury DARE trailer is used for transporting equipment for school student activity fun days. Classes undertaking the DARE To Make a Choice Programme are rewarded with a fun day at the end.